



March 20, 2008

E. Neville Isdell
Chairman and CEO
The Coca-Cola Company
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Dear Mr. Isdell:

We the undersigned, representatives of 153 Tibetan organizations and Tibet Support Groups around the world, are writing to you with great concern about the Olympic Torch Relay's planned stops in Tibet in the upcoming weeks. In recent days, the international media has been flooded with reports and images of Tibetans, including Buddhist monks, demonstrating against China's oppression and subsequently being beaten and even killed by Chinese soldiers. As the Chinese government cracks down on protesters in Tibet and expels all independent observers and media personnel from Tibetan areas, it is becoming increasingly evident that carrying the Olympic torch through Tibet, to Lhasa, and up Mount Everest would exacerbate the crisis in Tibet and cause yet more suffering for the Tibetan people.

To Tibetans, carrying China's Olympic Torch into the heart of their land and up one of Tibet's most holy mountains is a blatant attempt by the Chinese government to use the Olympics to underscore their baseless claims to sovereignty over Tibet. There is a strong likelihood that if the torch is carried through Tibet, it may become a focus for further unrest, which would result in another heavy-handed crackdown and more Tibetans facing further suffering, imprisonment, torture and possible loss of life. To lend Coca-Cola's name to such a venture would be commercially unsound, as it would expose Coca-Cola to significant reputational damage and high-profile demonstrations outside its worldwide offices.

The Chinese government's unfortunate insistence on using components of the Olympics, such as the torch relay, for political purposes opens their corporate partners up to condemnation from the global public. The irony of China celebrating the opening of the Beijing 2008 Olympics with a performance of traditional Tibetan opera while Tibetans in Lhasa will be mourning their dead and hundreds, perhaps thousands, of Tibetans will be languishing in prison for trying to exercise freedom of expression, makes it tasteless for Coca-Cola's name to be associated with the 2008 Games.

I am certain that you do not wish for Coca-Cola to be associated with brutality and bloodshed in Tibet. As one of only three sponsors of the Beijing 2008 Olympic Torch Relay, you hold significant influence with the Relay organizers and with the International Olympic Committee. We therefore call on you to immediately request that the International Olympic Committee withdraw all Tibetan areas – including the Tibet Autonomous Region and Tibetan areas in Qinghai, Gansu, Sichuan, and Yunnan – from the Olympic Torch Relay. We also encourage you to demonstrate your opposition to the oppressive tactics being used by the Chinese authorities in Tibet by withdrawing your sponsorship of the Torch Relay and publicly calling for the release of all Tibetan political prisoners, for journalists to be allowed access to

Tibetan areas, and for the Chinese authorities to immediately stop their violent suppression of Tibetan protesters.

We look forward to your prompt response.

Sincerely,



Alison Reynolds
Executive Director
on behalf of members of the International Tibet Support Network

North America:

Association Cognizance Tibet, North Carolina
Bay Area Friends of Tibet
Boston Tibet Network
Canada Tibet Committee
China Tibet Initiative
Colorado Friends of Tibet
Committee of 100 for Tibet
International Campaign for Tibet
International Tibet Independence Movement
Los Angeles Friends of Tibet
Monadnock Friends of Tibet
Northwest Tibetan Cultural Association
Pasadena Friends of Tibet
Rangzen Alliance
San Diego Friends of Tibet
Santa Barbara Friends of Tibet
Sierra Friends of Tibet
Students for a Free Tibet
Students for a Free Tibet - Canada
The World Tibet Day Foundation
The Tibetan Alliance of Chicago
Tibet Committee of Fairbanks
Tibet Justice Center (formerly ICLT)
Tibetan American Resource Alliance
Tibetan Association of Santa Fe
Tibetan Cultural Association - Quebec
TIBETmichigan
Tibetech.org
Toronto Tibetan Youth Congress
U.S. Tibet Committee
Western Colorado Friends of Tibet

Central & South America:

Amigos de Tibet, Chile
Asociacion Cultural Peruano Tibetana
Casa Tibet Mexico

Comite Brasileiro DE Apoio Ao Tibet
Fundacion Pro Tibet - Buenos Aires, Argentina
Grupo De Apoyo a Tibet Chile
Pensando en Tibet Mexico
Tibet Patria Libre, Uruguay
Salvadoran Friends of Tibet, El Salvador
Tibet Independiente, Chile
Tibetan-Costarican Cultural Association

Western Europe:

Aide aux Refugies Tibetains
Amici del Tibet-Friends of Tibet Italy
Association Dorje
Association Drôme Ardèche-Tibet
Association Jamtse Thundel (France)
Association of Tibetans in Germany
Association Rangzen
Associazione Italia-Tibet
Austrian Committee for Tibet
Autodetermination Tibet, France
Briancon05 Urgence Tibet
C.S.P.T. Midi-Pyrenees Rencontres Tibetaines
Caisse d'Aide aux Prisonniers Tibetains
Casa del Tibet - Spain
Comite de Apoyo al Tibet (Madrid)
Comite de Soutien au Peuple Tibetaïn (CSPT)
Comite de Soutien au Peuple Tibetaïn (Switzerland)
Comite de Soutien au Peuple Tibetaïn Bretagne
Comite de Soutien au Peuple Tibetaïn de l'Herault
EcoTibet Ireland
Eco-Tibet France
Ewam Centre, Italy
France-Tibet
Free Tibet Campaign
Games of Beijing, Switzerland
Groupe Non-Violent Louis Lecoin, France
International Campaign for Tibet Deutschland
International Campaign for Tibet Europe
International Society of Human Rights, Munich Chapter
La Porte du Tibet, Geneva
Tibet Support Group Belgium – Les Amis du Tibet – Vrienden van Tibet
Les Amis du Tibet Luxembourg
Lions Des Neiges
Lions Des Neiges Mont Blanc, France
Maison des Himalayas
Maison du Tibet - Tibet Info
Nos Amis de l'Himalaya
Objectif Tibet
Passeport Tibetaïn
Reseau International des Femmes pour le Tibet
Rhône Tibet

Save Tibet, Austria
Society for Threatened Peoples International (Associate Member)
Solidarite Tibet
Students for a Free Tibet France
Swiss-Tibetan Friendship Association
Tibet 59 / 62
Tibet Democratie
Tibet Initiative Deutschland
Tibet Libertes, France
Tibet Society, U.K.
Tibet Songtsen House, Switzerland
Tibet Support Group - Ireland
Tibet Support Group - Netherlands
Tibet Unterstutzung Liechtenstein
Tibetan Community Austria
Tibetan Community in Britain
Tibetan Women's Association Switzerland
Tibetan Youth Association in Europe
Tibetisches Zentrum Hamburg
TSG Free Tibet And You
Tsowa-Maintenir la Vie, France
Urgence Tibet
Vercors Tibet Resistances

Northern Europe:

Friends of Tibet in Finland
The Norwegian Tibet Committee
Swedish Tibet Committee
Tibet Support Committee Denmark
Tibetan Community in Denmark
Tibetan Community Sweden

Central & Eastern Europe:

Friends of Tibet Society St. Petersburg, Russia
Helsinki Foundation for Human Rights - Tibet Desk (Associate Member)
Polish Movement for a Free Tibet
Tibetan Programme, Poland
Society for Croatia-Tibet Friendship
The Foundation for Civil Society, Russia (Associate Member)
Lithuanian Tibet Culture Foundation
Tibet Support Association - Hungary
Tibet Support Group - Krasnodar Region, Russia
Tibet Support Group - Romania
Tibet Support Group - Slovenia
Tibet Support Group - Sochi Region, Russia
Tibetan Programme - The Other Space Foundation (Associate Member)
Zida Cels, Latvia

Asia:

All India Students Forum for Free Tibet
Bharrat Tibbat Sahyog Manch, India

Foundation for Universal Responsibility of H. H. the Dalai Lama
Friedrich-Naumann Foundation (Associate Member)
Friends for Tibet and Tibetans - Delhi
Gu-Chu-Sum Movement of Tibet
Himalayan Committee for Action on Tibet
India Tibet Friendship Society
India Society for Tibetan Community
Mahatma Gandhi Tibet Freedom Movement, India
National Campaign for Tibetan Support, India
Roof of the World Foundation, Indonesia
Tibet Lives, India
Tibet Solidarity Forum, Bangladesh
Tibet Support Group Kiku, Japan
Tibet Support Network Japan (TSNJ)
Tibetan Parliamentary and Policy Research Centre (TPPRC) Delhi
Tibetan Women's Association (Central)
Tibetan Youth Congress

Australasia:

Australia Tibet Council
Friends of Tibet New Zealand
Students for a Free Tibet New Zealand
Tibetan Community of Australia (Victoria)

Africa & the Middle East:

Israeli Friends of the Tibetan People
Tibet Support Group Kenya